

## EAST Search History

| Ref # | Hits  | Search Query   | DBs             | Default Operator | Plurals | Time Stamp       |
|-------|-------|--|-----------------|------------------|---------|------------------|
| L1    | 6     | "6578066" and (ip near5 address near5 conver\$5)   | US-PGPUB; USPAT | OR               | ON      | 2009/02/25 23:29 |
| L2    | 0     | "6578066" and (ip near5 address near5 conver\$5) and targeted  | US-PGPUB; USPAT | OR               | ON      | 2009/02/25 23:30 |
| L4    | 2     | ip near5 conversion near10 equation  | US-PGPUB; USPAT | OR               | ON      | 2009/02/26 00:20 |
| S1    | 80432 | (redirect\$4 with (ip adj address) same ((ip adj address) with conver\$5)) and (direct target\$5) near market\$3 adverti\$5                  | US-PGPUB; USPAT | OR               | OFF     | 2008/03/05 23:43 |
| S2    | 0     | (redirect\$4 with (ip adj address) same ((ip adj address) with conver\$5)) and ((direct target\$5) near3 (market\$3 adverti\$5))             | US-PGPUB; USPAT | OR               | OFF     | 2008/03/05 23:44 |
| S3    | 10    | (redirect\$4 with (ip adj address) same ((ip adj address) with conver\$5))   | US-PGPUB; USPAT | OR               | OFF     | 2008/03/05 23:44 |
| S4    | 0     | ((direct targeted) adj3 (market\$3 advertis\$3)) and anti\$fraud and network and ((ip adj address) with search\$3 with (geographic country)) | US-PGPUB; USPAT | OR               | OFF     | 2008/03/06 17:43 |

|     |      |  |                 |    |     |                  |
|-----|------|--|-----------------|----|-----|------------------|
| S5  | 0    | anti\$fraud and network and ((ip adj address) with search\$3 with (geographic country))        | US-PGPUB; USPAT | OR | OFF | 2008/03/06 17:43 |
| S6  | 44   | ((ip adj address) with search\$3 with (geographic country))                                    | US-PGPUB; USPAT | OR | OFF | 2008/03/06 17:44 |
| S7  | 9    | ((ip adj address) with search\$3 with (geographic country)) and fraud                          | US-PGPUB; USPAT | OR | OFF | 2008/03/06 17:44 |
| S8  | 4    | ((ip adj address) with search\$3 with (geographic country)) and fraud and redirect \$3         | US-PGPUB; USPAT | OR | OFF | 2008/03/06 18:38 |
| S9  | 4914 | 709/223-225 709/245 709/217-219.ccls. and (fraud anti\$fraud (anti adj fraud)) and redirect\$5 | US-PGPUB; USPAT | OR | OFF | 2008/03/06 18:55 |
| S10 | 4    | ((ip adj address) with search\$3 with (geographic country)) and S9                             | US-PGPUB; USPAT | OR | OFF | 2008/03/06 18:55 |
| S11 | 4    | ((ip adj address) with (search\$3 lookup) with (geographic country)) and S9                    | US-PGPUB; USPAT | OR | OFF | 2008/03/06 18:56 |

|     |     |  |                 |    |    |                  |
|-----|-----|--|-----------------|----|----|------------------|
| S12 | 303 | ((direct\$3 target \$4) near2 (market \$3 advertis\$3)) and (unsolicited solicit\$3) and (ip adj (address\$2 number)) and (user near2 (profile information)) and ((user subscriber customer) near3 (confirm\$3 allow \$3 validat\$3))  | US-PGPUB; USPAT | OR | ON | 2009/02/06 21:07 |
| S13 | 1   | ((direct\$3 target \$4) near2 (market \$3 advertis\$3)) and (unsolicited solicit\$3) and (ip adj (address\$2 number) with (search\$3 lookup) with (geographic country) ) and (user near2 (profile information)) and ((user subscriber customer) near3 (confirm\$3 allow \$3 validat\$3)) | US-PGPUB; USPAT | OR | ON | 2009/02/06 21:09 |
| S14 | 39  | ((direct\$3 target \$4) near2 (market \$3 advertis\$3)) and (unsolicited solicit\$3) and (ip adj (address\$2 number) with (geographic country region) ) and (user near2 (profile information)) and ((user subscriber customer) near3 (confirm\$3 allow \$3 validat\$3))                  | US-PGPUB; USPAT | OR | ON | 2009/02/06 21:10 |

|     |    |   |                 |    |    |                  |
|-----|----|---|-----------------|----|----|------------------|
| S15 | 39 | ((direct\$3 target \$4) near2 (market \$3 advertis\$3)) and (unsolicited solicit\$3) and (ip adj (address\$2 number) with (geographic country region) ) and (user near2 (profile information)) and ((user subscriber customer) near3 (confirm\$3 allow \$3 validat\$3)) | US-PGPUB; USPAT | OR | ON | 2009/02/06 23:03 |
| S16 | 23 | S15 and (re\$direct \$6 redirect\$7)  | US-PGPUB; USPAT | OR | ON | 2009/02/06 23:04 |
| S17 | 11 | S15 and (re\$direct \$6 redirect\$7) and profile and anno\$8  | US-PGPUB; USPAT | OR | ON | 2009/02/06 23:05 |
| S18 | 1  | (anonymous adj server ) and (trusted adj server)  | US-PGPUB; USPAT | OR | ON | 2009/02/24 13:39 |

2/ 26/ 2009 1:27:49 AM

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